

UNDERGRADUATE BUSINESS PROGRAMS

Leavey School of Business



ACADEMIC HONORS

BETA GAMMA SIGMA | This national business honor society, was founded in 1913. The Santa Clara University chapter was founded in 1955. The mission of Beta Gamma Sigma is to encourage and honor academic achievement in the study of business and personal and professional excellence. Membership is offered to students who show promise of success in the field of business and rank in the top 10 percent of their senior class.

LEAVEY SCHOLARS PROGRAM | This program offers special opportunities for the top 10 to 15% undergraduate business students who have established a record of excellence in their Santa Clara studies. Leavey Scholars are invited to enroll in honors sections of selected business courses that are especially rigorous and academically challenging.

COMMUNITY INVOLVEMENT

COMMUNITY FELLOWS PROGRAM | Talented and committed upper division majors are placed in paid, year-long internships at local nonprofit and government organizations. Fellows enroll in a year-long seminar to explore issues of social justice, economic inequality and professional development.

NEIGHBORHOOD PROSPERITY INITIATIVE COURSE | This two quarter course provides opportunities for students to work directly with businesses, individuals and organizations in low-income neighborhoods in Silicon Valley. The goal of the NPI is to create economic opportunity in our challenged neighborhoods while offering a community-based learning experience to our Santa Clara undergraduate students.

PROFESSIONAL DEVELOPMENT

ACE PROGRAM | This leadership experience for business students is a three year professional development program emphasizing growth in leadership and career skills. The ACE program provides long term career and leadership coaching, mentoring and support to students.

PEER CAREER CONSULTANT PROGRAM | Senior business majors with significant internship and work experience serve as mentors and support business students interested in learning more about career search skills, gaining experience and specific industry roles.

PROFESSIONAL DEVELOPMENT SKILLS SEMINAR | This one unit class for sophomores prepares students for internship and career search by highlighting resources students can use to help strengthen their professional development skills. Students get support refining resumes, sharpening interview skills and building networks.

SILICON VALLEY EXECUTIVE PRESENCE PROGRAM | Prepares students for professional conversation, personal connection and career exploration through a program of small group lunch meetings with Silicon Valley executives. Students complete a companion workshop to prepare to engage and network professionally prior to the executive lunches.

LEADERSHIP LEADERSHIP

CONSCIENTIOUS LEADERSHIP | The foundation of this course is “To lead others, I will first learn to lead myself.” Through case studies, guest speaker from iconic companies, and participation in small accountability groups, the course pushes students to uncover who they truly are, define their sense of purpose, and create a set of priorities and principles that will guide them to success in their career and their life.

LEAVEY AMBASSADORS | A group of undergraduate students currently enrolled in the Leavey School of Business who are passionate about sharing their experiences with prospective students and families. Leavey Ambassadors work closely with the Undergraduate Business Program Office in attracting, recruiting, and enrolling a talented and diverse group of future first year and transfer business students.

PEER ADVISING PROGRAM | This program assists students on course requirements and regulations. A team of business students, trained and knowledgeable about LSB requirements, provide information to first year students on how to use Santa Clara’s many advising resources and materials.

PRESIDENTS COUNCIL | Leaders of student-run business organizations utilize this meeting platform to collaborate and unleash their full potential.

SENIOR LEADERSHIP ACADEMY | This academy provides undergraduate business seniors the opportunity at an in-depth exploration of a leadership topic relevant to postgraduate life combined with a sustained mentoring experience. The program pairs each senior with an alumni mentor who provides one-on-one mentorship and support to discuss topics like personal and professional development, including career exploration and work-life balance.

LEAVEY STUDENT ORGANIZATIONS | Student-led organizations provide students opportunities to get involved and explore different career interests in a variety of industries.

CENTERS & INSTITUTES

CIOCCA CENTER FOR INNOVATION & ENTREPRENEURSHIP | Santa Clara University’s Ciocca Center for Innovation and Entrepreneurship is an on-campus resource that introduces and encourages the Entrepreneurial Mindset. With experiential programs accessible to all students, across disciplines - and faculty, staff and alumni - Ciocca Center prepares future innovators and leaders with full access to possibilities and opportunities that inspire and empower. For more information see www.scu.edu/cioccacenter.

THE RETAIL MANAGEMENT INSTITUTE | The Retail Management Institute provides undergraduate students with the minor in retail studies and the skills needed to succeed in the changing retail industry. Open to all SCU undergraduate students, the minor prepares students for a diverse set of leadership roles including e-commerce, buying, merchandising, planning and allocation, digital marketing/Merchandising, and supply chain management and analytics. In addition, students participating in the minor participate in retail conferences in NY, corporate visits, and have the ability to access certifications, internship experiences and learn from industry experts from Senior leadership panels. For more information see www.scu.edu/business/retail-management-institute.

MY OWN BUSINESS INSTITUTE (MOBI) | MOBI’s mission is to start businesses that create jobs by providing training and resources to entrepreneurs around the world. MOBI’s popular online courses teach new entrepreneurs how to start a business and experienced entrepreneurs how to grow a business. Through video, audio, and text, our online students learn how to pick a business, how to finance it, how to build clientele, and how to create a successful team. MOBI students come from all over the world and represent every kind of business imaginable.

For more information on Leavey’s additional centers and institutes, including the **Silicon Valley Executive Center** and the **Real Estate Institute**, visit www.scu.edu/business/centers.



Access our complete library of informational materials, detailing Leavey’s academic majors, minors, and additional programs.

LEAVEY SCHOOL OF BUSINESS
SANTA CLARA UNIVERSITY

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